

Navigating Social Media in the
Digital Age

Social Media Etiquette

In today's digital world, social media is essential for community engagement, advocacy, and promoting organizational missions of the Auxiliary.

Think before you post / Show respect

It is crucial for all members, volunteers, and representatives to communicate online in a responsible and effective manner.

Share Accurate Information

Verify facts and sources/check dates

DO:

- ✓ ***Use courteous and professional language***
- ✓ ***Encourage constructive conversations***
- ✓ ***Respect different viewpoints***
- ✓ ***Support a welcoming online environment***

DON'T:

- ✗ ***Use offensive, abusive, or discriminatory language***
- ✗ ***Engage in personal attacks or arguments***
- ✗ ***Harass, bully, or ridicule others***
- ✗ ***Respond emotionally to criticism***

SOCIAL MEDIA TIPS

Use:

Albums, Reels,

Membership Testimonials,

Spotlight Community partnerships,
Hospital visits, Community Outreach

Ensure that your History will be here for the next generation of Auxiliary members

- Research your past by talking with your more seasoned and knowledgeable members.
- Record what you are doing today while researching the past. Go to the library and search old newspapers to see what your Auxiliary and Post has done
- Utilize digital platforms for proper storage
- Reach out to members via social media for help in recovering your auxiliaries past.
- Continue using the few hashtags that you have been utilizing.

"People connect with stories more than statistics"



Historian Reminder:

Every smiling face represents service worth remembering.

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